



*Club Duties*

**October 8th, 2008**

**Front Door Greeters:**  
Dave Thompson & Neil Sorsdahl

**Invocation:**  
Bruce Mede

**Introductions:**  
Rod Mont

**Rotary Minute:**  
Darryl Shaw

**50/50:**  
Wendy Ferrero

**Sgt @ Arms:**  
Kris Rongve

**October 15th, 2008**

**Front Door Greeters:**  
Denise Davidson  
& Cindy Bartlett

**Invocation:**  
Debbie Shea

**Introductions:**  
Nathan Thornton

**Rotary Minute:**  
Eileen Tatton

**50/50:**  
Wendi Ferrero

**Sgt @ Arms:**  
Don Bonner

**October 22nd, 2008**

**Front Door Greeters:**  
Jeff Boegel & Dawne Anderson

**Invocation:**  
Dave Perry

**Introductions:**  
Henri Van Amerongen

**Rotary Minute:**  
Cathy Robson

**50/50:**  
Jo-Ann Harding

**Sgt @ Arms:**  
Bruce Mede

# Weekly Wake-up

*Upcoming Programs*

October 8th - Adam Baron, former Rotary Exchange Student to Peru

October 15th - Club Assembly

October 22nd - Cathy Robson, Classification Talk

October 29th - Club Social

## NOTICES & NEWS

*"Business of Our Own" Company Challenge...*

Further to the presentation by our guest speaker last week, Lee Mason of the Greater Nanaimo Chamber of Commerce, Don Bonner has proposed that the club donate to the "Business of Our Own" Company Challenge program, as per the \$1,200 item (see the last two pages of the Bulletin for info), using the Rotary Wheel logo to promote our donation.

*Support needed for Interact Event...*

The Interact Advisors met this past week. They are requesting some support from the Rotary Clubs for the YOUR MOVE event scheduled for October 18th.

**Silent Auction** - items needed, please consider donating something for this part of the event. Contact Joan Ryan at [Joan.Ryan@viha.ca](mailto:Joan.Ryan@viha.ca) with any items you can offer...they are needed as soon as possible all the prep work can be done.

**Security** - security is needed for the silent auction area, including 2 people on each shift. The tables will be in a U shape and security people will be posted at each end of the U. There will be Zimbabwe money as well as other world coins among the items up for auction.

*Club Birthdays*

Oct. 8	Cathy Robson
Oct. 17	Sheila Forrest
Oct. 31	Daryl Knieval

*Club Anniversaries*

Oct. 8	Daryl Stech
Oct. 9	Neil Sorsdahl
Oct. 10	Doug Lum
Oct. 11	Donna & Nelson Allen

*Meeting Notes - October 1st*

*submitted by Val Lennox*

**Invocation**

Nelson Allen brought a political twist to the invocation with a plea for a minority government following the election on October 14.

**Guests:**

George Opuku-Antwi of the Sunyani Club in Ghana (if you don't know about the Ghana project, please ask Ken Hammer) and Miss Sarah Kirkhope, 8, who was escorted by her dad Brian.

**Cruise ships, PR and Chocolate**

Donna Allen used her Rotary Minute to talk about the Rotary PR and chocolate sales Cruise ship program. The PR part of the program was very successful, with many of the visitors stopping by the booth to talk to Rotary. However, most appeared too sated by the Cruise Ship bounty to indulge in a chocolate Bastion. Rotary North is giving the Bastions as gifts to guest speakers; at Daybreak, they are showing up as 50-50 prizes, and there will be an attempt to get the city to adopt them and sell them. Rotary will get \$3 for every \$10 Bastion sold.



*George from the Sunyani Club joins us for one last breakfast before heading home to Ghana this week...*



*...it was actually a somewhat smaller crowd than usual at the meeting last week...*

**A Business of Their Own**

Guest Speaker was Daybreak's own Lee Mason, Executive Director of the Nanaimo Chamber of Commerce. Her background includes serving as executive director of the local United Way and living in Russia for 3.5 years.

She presented information on the combined Chamber – Junior Achievement program, A Business of Their Own. Under this program, 10 grade 6 and/or grade 7 classes in the district have the opportunity to start and run their own business, with the guidance of business mentors.

Teachers apply early in the fall and classes are selected on a first-come basis. The program

starts October 12. Local business people deliver the curriculum, going into classes to talk about business and teach students.

During the five week program, the students become the executives of their own business and learn about business in the real world. They design and produce a product and then determine their target market and how they will sell to that market.

At the end of the five weeks, the classes present their businesses to a panel of judges, who choose a winner. Then, at the end of February, the classes are invited to set up booths at Nanaimo North Mall and present their product to the public. Any profits they make are donated to charity.

For many students, it sparks belief in their own ability to succeed and opens a new career avenue. Most students hear about university or trades – but not about starting and running their own business as a career option. Students all share their varied skills and learn to appreciate each others' abilities.

*Rotary Club Meetings*

- Monday – Parksville, Bayside Inn, Noon
- Tuesday – Nanaimo North, Frith-Radcliffe Auditorium, Kiwanis Village, 6:15 p.m.
- Wednesday – Nanaimo Oceanside, ABC Restaurant on Mary Ellen Drive, 5 p.m.
- Thursday – Lantzville – ABC Restaurant on Mary Ellen Drive, 7 a.m.
- Friday – Nanaimo – Coast Bastion Inn, 12:15 p.m.

*Rotary Contacts*

- Club President:**  
Ron Blank
- Club Secretary:**  
Nicole Gosselin
- Club Treasurer:**  
Nathan Thornton
- Club President Elect:**  
Dave Perry
- Bulletin Editor:**  
Robb Mowbray
- Foundation Chair:**  
Don Bonner
- Assistant Governor Area 2B**  
Brian Kirkhope
- District Governor 2008-09:**  
Brian Beagle
- RI President 2008-09:**  
Dong Kurn Lee

*Bingo Volunteers*

- Oct. 10 Don Bonner & Bev Wilson
- Dec. 26 Val Lennox & ???
- Feb. 13 Dave Thompson & Nathan Thornton
- Feb. 20 Ken Hammer & Denise Davidson

*Make-ups*

To ensure that your make-up information is properly recorded, send any info on extra meetings attended, extra committee work, service projects, online work, etc. to Rod Mont ([mont@islandlaw.ca](mailto:mont@islandlaw.ca)).

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*Please send content and photos for the Weekly Wake-up to Robb Mowbray at [robb@theatrebc.org](mailto:robb@theatrebc.org).*

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**FOUR WAY TEST**

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



The project requires support from local business to operate. In addition to funding provided by Junior Achievement, the project needs class sponsors. It costs \$695 for a business to sponsor a class. Anyone interested can contact Lee Mason.

**World Community Service**

Nelson Allen reported on the upcoming (now past) World Community Service seminar on Saturday, October 4.

**Community Service & Events**

Ken Hammer reminded people about the Opening Doors event to support the child development centre. Tickets are \$75.

Francine asked the club about helping a man whose scooter was stolen approximately two weeks ago. The man has cerebral palsy but lives independently and works at Home Depot. The scooter allows him to go to and from work.

His family is pursuing insurance to get the scooter replaced but the scooter will need special customization, which the insurance will not cover.

She also asked if the club would like to be involved in another turkey dinner for NDSS, which was held for the first time last year. She will be seeking donations and help.

Lee Mason reminded everyone that a Federal Election will be held October 14 and that the chamber is sponsoring all candidates meetings Oct. 6 and 7.

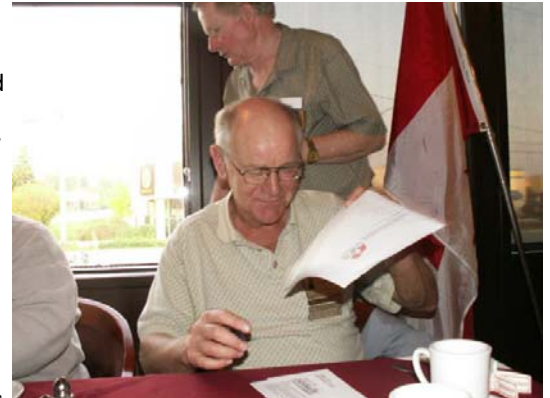
Dawne Anderson said Christmas is coming and so is the Salvation Army kettle campaign. She is seeking volunteers to man the kettles and sponsors – at \$150 each – to sponsor a kettle. The kick-off lunch for this year's campaign is November 18.



*...Past President Donna shows us a sample of the chocolate Bastions that were being sold to the cruise ship guests as a fundraiser...*



*...Nelson thanks guest speaker Lee Mason for her presentation "Business of Our Own"...*



*...our President at work...*

Nicole distributed Grey Cup Football Pool tickets for members to sell. Tickets are \$50 each. Tickets for the Grey Cup party will be available soon.

**Money Makes the World go Around dept.**

The 50-50 draw has reached \$3,052.50. There are now nine cards left.

***...Check out the info on the following page regarding the "Business of Our Own" Company Challenge, as related to Guest Speaker Lee Mason's presentation...***



*...our guest speaker for the previous week, Henri Van Amerongen offered us a very interesting Classification Talk...*



## A BUSINESS OF OUR OWN – Company Challenge

### Class Sponsorship

- \$695.00
- Logo in Student Workbooks
- Logo on in-school signage
- Logo on signage at Mall Retail Sale
- Invitation to and acknowledgement at the in-school Award presentation
- Acknowledgment in media release
- Acknowledgement on the JABC and Nanaimo Chamber web sites (hyperlinked)
- Acknowledgement in the JABC provincially distributed annual report

Many companies that financially support JABC programming also recruit their employees to volunteer in the classroom and share real world business experience with students.

Although it is not a condition of sponsorship, each participating company is encouraged to designate a business professional(s) from within their sponsoring company to facilitate *A Business of Our Own – Company Challenge* to their sponsoring class.

Participating business professionals should possess basic presentation skills, have a good understanding of basic business concepts and must complete a JABC volunteer application form.

All program training, orientation and materials are supplied provided by JABC. And the time commitment is minimal – just a one-hour orientation meeting and five one-hour visits during school hours to the classroom.

### Multiple Class Sponsorships

- Two Classes: \$1,200
- Three Classes: \$1,800
- Full Program Title Sponsorship: \$5,500

## Details

- Class registration will be coordinated by JABC and taken on a first come first served basis from Nanaimo Grade 7 teachers beginning in September 2008.
- Program launch in the classrooms will begin during the week of January 12, 2009.
- Each participating class must select a local charity as the recipient of net proceeds raised by their retail stand.
- The *Company Challenge* Judging Panel will visit each classroom during the week of February 9, 2009.
- Mall Retail Sale will take place on Saturday, February 21, 2009, location tbc.
- *Company of the Year* Award Presentation will take place at the winning school during the week of February 23, 2009.
- The class that is selected *A Business of Our Own – Company of the Year* will receive a perpetual trophy for one-year display, a keeper class award ribbon and ribbons for each participating class member. The *Company of the Year* will also receive a \$500 cash award that is to be combined with their net earning and donated to their designated charitable organization.
- Each participating student will receive a Certificate of Accomplishment.