



Club Duties

If you are unable to fulfill your duty,
PLEASE FIND A REPLACEMENT,
then let the meeting chair know.

Weekly Wake-up

July 18th, 2018

Front Door Greeters:

Patrick Maguire & San Mahara

Front-of-House:

Karin Mattern

Invocation:

Ken Hammer

Introductions:

Anna Jones

Rotary Minute:

Rod Mont

50/50:

Bill Brendon

Sgt @ Arms:

Daryl Knievel

Meeting Notes:

Bill Hardy

Upcoming Programs

July 18th - Rotary Information Meeting

July 25th - John Horn, City of Nanaimo

Aug 1st - Dr Dave Forrest, Infectious Diseases

July 25th, 2018

Front Door Greeters:

Caitlin Mangiacasale-Ashford
& Christine McAuley

Front-of-House:

Karin Mattern

Invocation :

Bill Hardy

Introductions:

Brian Kirkhope

Rotary Minute:

Doug Lum

50/50:

Bill Brendon

Sgt At Arms:

Graham Calder

Meeting Notes:

Terry Rogers

Alexis is Leaving P.A.R.T.Y. Program...

Hello P.A.R.T.Y. Program Volunteers and Partners,

I'm writing to let you know that I'm resigning from my position, with my last day being August 24/18. I've accepted a full-time social work position with the First Nations Health Authority. I'll be part of the Health and Wellness team, supporting capacity development in Coast Sa-lish communities from Qualicum to Sooke. This is a great fit with my educational and profes-sional experience, as well as my passion for working with people.

Our Trauma Services manager, John-Marc, will be posting the position asap and I'll spend the week of August 13th and 20th orientating my replacement. I hope to introduce her/him to some of you during this time.

My favorite part of the P.A.R.T.Y. Program has been you, the people who come together to deliver this important injury prevention program to youth in our Vancouver Island communi-ties. I have truly enjoyed getting to know each of you over the past four and a half years and the team that we have developed. I will certainly miss you! Yet, I am confident in knowing that my replacement will be supported to deliver the P.A.R.T.Y. Program by so many dedi-cated and passionate people.

With Gratitude,
Alexis

Alexandrea (Alexis) Stuart, MEd, RSW | Injury Violence Prevention Consultant | P.A.R.T.Y. Program

August 1st, 2018

Front Door Greeters:

Wayne Peddie & Janice Perrino

Front-of-House:

TBA

Invocation :

Sher Holubowich

Introductions:

Daryl Knievel

Rotary Minute:

Caitlin Mangiacasale-Ashford

50/50:

Bonnie Murrell

Sgt At Arms:

Kris Rongve

Meeting Notes:

Randall Taylor

Sunshine Ladies reminder...

A reminder...If any members know of another member who is ill or who has had a death in the family, please let our Sunshine Ladies, Sher or Donna know, so that they can send out a card on behalf of the club. Thank you.

Please send content and photos for the Weekly Wake-up to robbmowbray@telus.net

Club Birthdays

July 18 Robb Mowbray

July 19 Bill Brendon

Club Anniversaries

No Anniversaries this week.

Meeting Notes - July 11/18 submitted by Janice Perrino, photos by Doug Pearson

Chair: President Ev, Evelyn Boegh **Invocation:** Sheila Forrest
Visiting Rotarians: None **Guests:** Caitlin introduced: Bia, our exchange student from Brazil. Today is her last day in Nanaimo, she is headed home. Also, one of our students from the past, Vemund from Norway, Denise Larson introduced her son, Patrick who is visiting from New York state, and her daughter Lindsay. She couldn't be outdone by her brother, so she came today as well
 Don Bonner, introduced today's guest speakers, Milissa Mills & Helga Lang from Tourism Vancouver Island
 Ron Blank introduced Fred Pons
Sgt at Arms: Denise Davidson – she actually let the "boy's table go first", which is a rarity. :)
Rotary Moment: Ron Blank talked about *Book Boxes* that our club takes care of. Rotarians collect the books regularly. Our project, which supports the local Literacy program, has been going for about 30 years. The downtown club does the book sale, but it is a huge time commitment. Our commitment is minimal, but brings in "big bucks". Way to go Rotarians!

Reports:
 Ev explained the idea of a Corporate/Government membership and, if it goes ahead, the cost will be half again the dues. A notice of motion was put out, seconded and carried. This will come to the next meeting for discussion and vote.
 Terry Rogers talked about the Stanley Cup "pool" he got going with some of the members. Everyone put in \$20, the amount raised was \$160, the winner took home \$100. Yippee!
 Doug Pearson took a photo of the two exchange students! One coming back Vemund for a visit and one leaving for her home – best of luck to Bia!

Speaker: Ken Hammer introduced Melissa Mills Destination Development & Industry Engagement Coordinator from Tourism Vancouver Island and Helga Lang, who is their volunteer coordinator. Lots of key points for Rotarians to be aware of:

Tourism Vancouver Island is run as a stakeholder model – if your business is involved in tourism, we welcome you in.
 Occasionally, we help communities with destination marketing.
 The core values are "work hard, play hard, integrity and trust".
 Tourism in BC is all about trade and investment – everything around tourism gets our support if the group, company, whatever supports their community.

Recent stats from 2016:
 Tourism employees 133,000 people around the Province,
 17 billion for the Province,
 GNP – BC is the 2nd biggest,
 4 million tourists per year
 Tourism for Vancouver Island is about collaboration with all sectors of the business community. There are lots of exciting partnerships, i.e. new ones such as conservation and eco-tourism

Over the past 7 years Nanaimo has seen the highest numbers of tourists ever recorded. Indicators are everything from ferry and airplane service and hotel occupancy.

Major problems are not enough hotel rooms!
 Aboriginal groups are doing some amazing projects to bring people in to see their facilities.
 Airport is improving services to enhance tourism.
Destination Marketing:
 if you have a stakeholder/investor business, you can get in on their website for free!
 We are using social media more than ever.
 We will still be using paper but not to the same extent.
 We like to share real experiences on social media.

We try to create "signature and transformative" experiences. There is a shift into educational experiences which is new thinking for this organization. People have really expressed that they want to learn things. We want to treasure their bucket list items and make them even better! Close to 100 volunteers are trained to be ambassadors to help to showcase Nanaimo and the area. July and August we are the busiest. The largest tourism function is the cruise ship group – we are busy welcome, talking to people, getting shuttle. Some of the tourism offices use paid employees but the volunteers, meet, greet, educate the visitors and promote the region.

50/50 Winner: Sheila Forest's ticket won, so she needed to pick the queen of hearts – but didn't! So maybe next week! Be sure to be here, you might win.

Sgt at Arms: Denise Davidson fined the other Denise for being late when she was supposed to be a Greeter, but heck who doesn't sleep in now and then. Lots of happy dollars and best wishes to our exchange students and for the great presentation

It's a beautiful day, be safe, enjoy your week and enjoy the sunshine.

Rotary Contacts

- Club President:**
Evelyn Boegh
- Past President:**
Nathan Thornton
- Vice President:**
Christine McAuley
- Club Secretary:**
Ron Blank
- Club Treasurer:**
Doug Pearson
- Club President Elect:**
Doug Lum
- International Service Director:**
Graham Calder
- Community Service Director:**
Dave Perry
- Youth Service Director:**
Bill Hardy
- Club Service Director:**
Donna Allen
- Member Service Director:**
Rod Fay
- Bulletin Editor:**
Robb Mowbray
- Assistant Governor Area 4:**
Wayne Anderson
- District Governor 2018-2019:**
Craig Gillis
- RI President 2018-2019:**
Barry Rassin



Make-ups

To ensure that your make-up information is properly recorded, send any info on extra meetings attended, extra committee work, service projects, online work, etc. to Denise Davidson.

Four Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Rotary Club Meetings

- Monday – Parksville, Bayside Inn, Noon
- 1st, 2nd, 3rd Tuesday – Nanaimo North, Nanaimo Golf Club, 6:10 pm
- Wednesday – Nanaimo Oceanside, Longwood Meeting Rm upstairs 5 p.m.
- Thursday – Lantzville – ABC Restaurant on Mary Ellen Drive, 7 a.m.
- Friday – Nanaimo – Coast Bastion Inn, 12:15 p.m.

HAVE A GREAT WEEK!

